

## Official Rules for The 2014 Canoe & Kayak Awards Voting Sweepstakes

1. Introduction: Source Interlink Magazines, LLC (owner and publisher of Canoe & Kayak Magazine), ("Sponsor") is offering the 2014 Canoe & Kayak Awards Voting Sweepstakes (the "Sweepstakes"). NO PURCHASE NECESSARY OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. VOID WHERE PROHIBITED.

2. Eligibility: Entrant must be at least 13 years of age or older by date of entry and a resident of the 50 United States and the District of Columbia. Employees of Sponsor, its parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. Timing: Sweepstakes begins at 12:00:01 a.m. P.S.T. July 3, 2014 and ends at 11:59:59 p.m. P.S.T. on July 21, 2014.

4. How to Enter: Individuals may enter this Sweepstakes by going to the Canoe & Kayak Awards voting page <http://www.canoekayak.com/canoe-kayak-awards/vote/> and voting in one of the categories. Entries must be received by July 21, 2014 P.S.T. One entrant per entry. Individuals may vote for multiple categories but it will only count as one entry into the sweepstakes. Sponsor may also ask optional questions. Completion of these questions is not required to enter the Sweepstakes.

5. Drawing: This Sweepstakes will have one (1) drawing and four (4) winners. The entrants selected as potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The potential winners will be selected by random drawing from all entries received on or before the entry deadline. The drawing will be conducted on or about July 24, 2014 by Sponsor, whose decision is final and binding in all matters relating to the Sweepstakes. Odds of winning depend on the number of eligible entries received. Potential winners will be notified by e-mail on or about July 28, 2014. If a potential winner cannot be contacted within seven (7) days after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place at random from all entries received.

6. Prizes: Three (3) winners selected will receive the following prize: a Danuu Paddi Paddle Bag (\$60.00 retail value) and a Shred Ready Helmet (\$120.00 retail value); and one (1) winner selected will receive the following prize: a Danuu Paddi Paddle Bag (\$60.00 retail value), a Shred Ready Helmet (\$120.00 retail value), and a Level Six Mac 2.0 Dry Top - \$330.00). Total ARV of all prizes \$1,050.00. Sponsor is not responsible for lost or mutilated prizes and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will provide a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winners.

7. Other Terms and Conditions: Potential winners and guests will be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within seven (7) days of notification, failing which the

potential winner will be disqualified and another winner selected in the place of the disqualified person at random from all entries received. If the winner is a minor, all required documents (the Affidavit of Eligibility, Liability Release, and Publicity Release) must be executed by the winner's parent or guardian. If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, MEMBERS, MANAGERS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.

8. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR

RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Winner List: The prizewinner's name will be available by sending a stamped self-addressed envelope after March 1, 2015 to Canoe & Kayak Magazine 2014 Canoe & Kayak Awards Voting Sweepstakes - c/o Source Interlink Magazines, LLC, 831 South Douglas Street, El Segundo, CA 90245 Attn: Legal.

10. Use of Information: The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <http://www.enthusiastnetwork.com/privacy/>

11. Sponsor(s): The Sponsor of this Sweepstakes is Source Interlink Magazines, LLC (owner and publisher of Canoe & Kayak Magazine), whose address is 831 South Douglas Street, El Segundo, CA 90245.